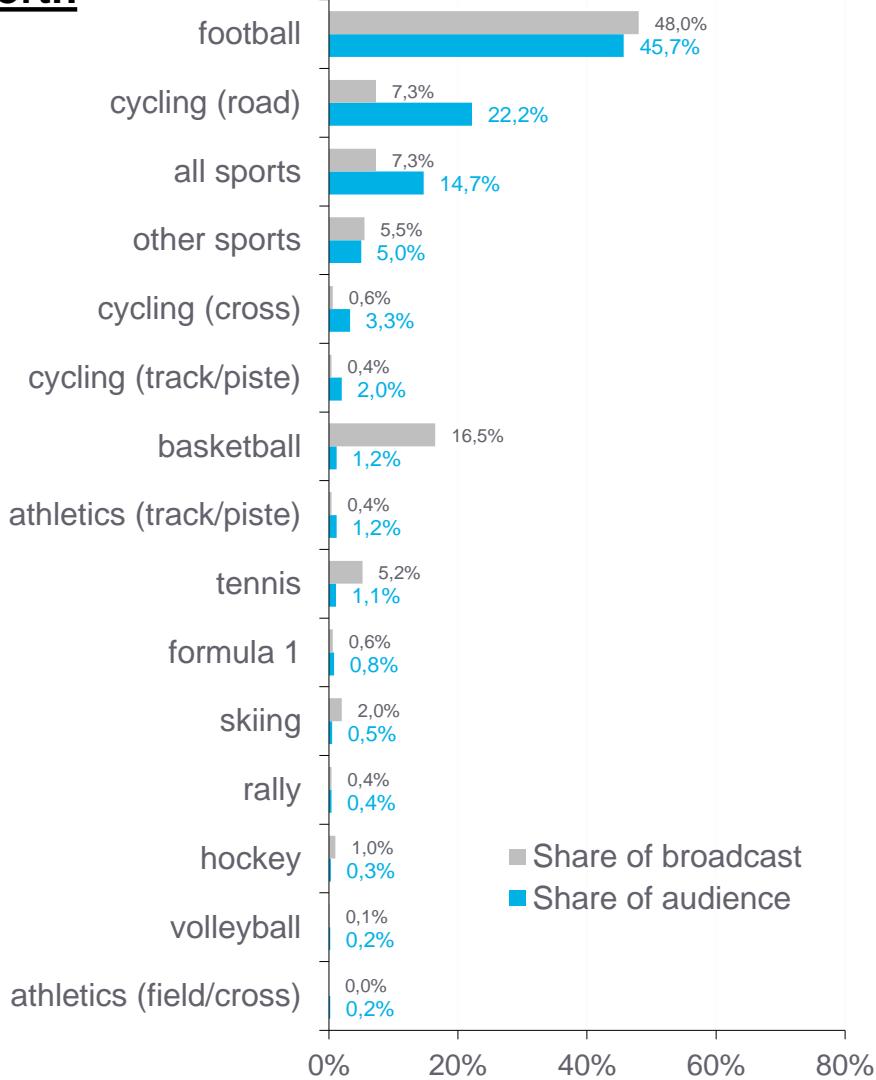


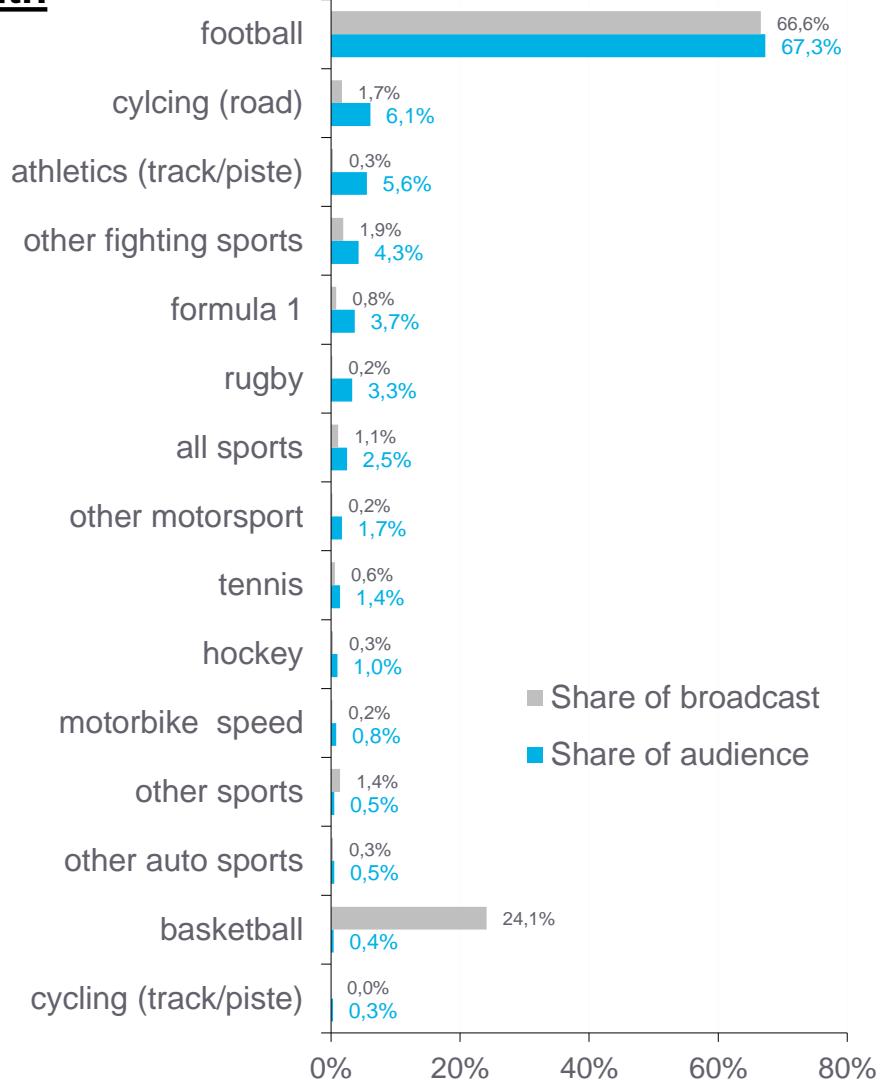
# Sports on TV: most watched genres

A 'long tail' of audience shares

## North



## South



Source: CIM TV Jan-Sep 2023. Audience 18-54 YO Live+7